

## The Holmes Report 2015

*The Best Agencies, Campaigns, Influencers and Stories of the Year*



Every year, the Holmes Report's delivers — not only the most sophisticated reporting and analysis on PR trends and issues — but also the industry's most sought-after awards and events around the world.

For the first time this year, the Holmes Report is compiling this into a perfect bound book designed to be the definitive guide for industry leaders looking to discover new PR partners and solutions. The book's distribution includes our Influence 100 list of the most important in-house communicators, who between them control PR budgets in excess of \$100m. The book will also be available to the 400+ senior-level attendees to the Global PR Summit 2015 in Miami — as well as being available to our 25k readership base.

The Holmes Report 2015 will feature:

- **The 2015 Agencies of the Year and Best Agencies to Work For** – All 170 agencies from around the world that were recognized by our editorial team as finalists for outstanding excellence in their geography, size, sector and employment practices will

be showcased, each with its own write-up explaining why the agency is considered to be a leader in its respective category.

- **The SABRE & In2 SABRE Awards winners** from the awards competition in every region will be named, highlighting each winner's category and campaign.
- **The Holmes Report Influence 100**, which identifies, researches and profiles the 100 most powerful in-house communicators around the world.
- **The Global Creative Index** that ranks the agencies from around the world that produced the most innovative work based on award recognition from various marketing and PR competitions around the world.
- Highlights from the Holmes Report's **Global PR Summit in Miami** and **In2 Innovation Summits** in San Francisco, London, Hong Kong and Sao Paulo. Also, the most thought-provoking and popular long reads, analysis and native content from the Holmes Report online in 2015.



## Advertising Opportunities

The Holmes Report 2015 is designed for the most influential decision-makers across the PR industry. A range of advertising offerings will allow sponsors to highlight their achievements and enhance their visibility within the book.

### Rates

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